Planning a wedding can be stressful. But does it need to be? Kerri Butler doesn’t think so. In fact, she chose the name A Touch of Bliss for her company because she wanted to remind couples that planning a wedding can be “fun, stress free, and even blissful!”

Butler began planning weddings in 1999 and rebranded her company as A Touch of Bliss in 2003. Since then, the Denver-based company has grown from a one-woman operation to the largest wedding planning company in the state. She now employs 11 wedding planners who put on over 60 weddings a year. In 2010, Butler launched a complementary corporate and nonprofit event planning firm called Bliss Event Studio.

Butler credits her MBA from Regis University with helping grow her business. “My experience at Regis was fantastic. One of my marketing analysis classes decided to take on my company as a project. I implemented most of the online marketing plan that was developed by my group in that class. It was great to have working professionals from all walks of life and backgrounds contributing to my company’s future path!”

That future looks very bright. For now, Butler is enjoying the variety of her work. On any given day, she might help vision a couple’s mountain top wedding or help a nonprofit decrease the cost of its event, while increasing press exposure and attendance. She also meets with vendors, tastes wedding cakes and discusses floral and event design. Through all of these things, she is helping people transform their dreams into realities.

So, if you’re looking for someone to help plan your dream wedding or event, minus the stress, try Kerri Butler. And if you’re looking for a degree to help grow your dream business, try Regis University.